



WHITE LABEL TURNKEY ESIM SOLUTION

esimbusiness.com



E-SIM BUSINESS OPPORTUNITY

The Growing eSIM Market

The global eSIM industry is experiencing rapid growth. In 2024, there were nearly **600 million eSIM smartphone connections worldwide**—over three times the number reported in 2022. This surge is driven by the increasing availability of eSIM-enabled smartphones and the expanding number of mobile operators adopting the technology.

The global eSIM market is expected to grow from **\$9.87 billion in 2023 to \$19.35 billion by 2030**, showing strong compound growth as adoption accelerates across all regions.

Travel and Connectivity Demand

International travel continues to fuel demand for reliable mobile data. The world's top tourist destinations welcome millions of visitors annually, all requiring affordable and seamless connectivity.



TOP DESTINATIONS BY VISITORS (MILLIONS):

FRANCE	117.1 M	2020
POLAND	88.5 M	2019
MEXICO	51.1 M	2020
UNITED STATES	45 M	2020
THAILAND	39.9 M	2019
ITALY	38.4 M	2020
SPAIN	36.4 M	2020
CANADA	32.4 M	2019
HUNGARY	31.6 M	2020
CHINA	30.40 M	2020
CROATIA	21.6 M	2020
SAUDIA ARABIA	27.4 M	2023
TURKEY	16 M	2020



With global mobility increasing, **eSIM data connectivity can be sold in every major destination at competitive prices**, creating strong revenue potential.

PROFIT POTENTIAL

Average purchase value: \$12 per eSIM

Profit margin: Over 60% for most destinations

Revenue model: Wholesale prepaid pricing with resale at retail rates

eSIM sales represent a high-margin, scalable business with strong global demand.

BUSINESS MODEL

Secure Digital Apps provides everything required to launch and operate an eSIM resale business:

- eSIMs are sold at wholesale rates to resellers
 - Resellers market and sell through branded apps and websites Apps are promoted through automated digital marketing (e.g., Google Ads)
 - Optional value-adds include bundling with premium VPN services at up to 90% discount
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Marketing opportunities extend beyond traditional app users, including **Hajj/Umrah travel agencies, transport companies, and retail outlets.** Unlike local SIM cards, eSIMs offer enhanced flexibility—for example, in Saudi Arabia, UAE, Qatar, and Oman, users can make unrestricted WhatsApp and VoIP calls.

Simple Service Delivery

eSIMs are activated through a **QR code** or, with the latest technology, via **seamless automatic installation.** This makes the service easy to use and low-maintenance for both customers and resellers.



COMPREHENSIVE E-SIM RESELLER SETUP COST

Complete Reseller Setup Package – \$19,000

Secure Digital Apps delivers a **turnkey business solution** that includes:

- **Android App & iOS App** (branded)
- Custom **website with eCommerce integration**
- Multiple payment processor integrations (Stripe, Paypal)
- Direct interconnection with the world's largest telecom carriers
- Multi-level reseller portal & control panel
- eSIM billing and management system
- Influencer control panel with billing system
- Firebase analytics for apps and website
- Free technical support and app maintenance
- Ongoing upgrades with the latest technologies
- Google Ads campaign setup & consultancy
- Branding assets (logos, images, marketing materials)
- Guidance for digital marketing and campaign optimization
- Step-by-step consultancy for business setup and growth
- Highly competitive wholesale rates to ensure strong profitability
- Option to **bundle eSIM with a premium VPN App** at 90% discounted rates.

WHY PARTNER WITH SECURE DIGITAL APPS?

- Proven infrastructure and carrier connections
- Complete branding and marketing support
- Automated digital marketing setup via Google Ads
- End-to-end technical support and free maintenance
- Low operational costs with high profit margins

Contact:

Email us at **support@securedigitalapps.com** or visit **esimbusiness.com** and learn more and start your eSIM business.